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FOR IMMEDIATE RELEASE

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PENNSYLVANIA SBDC ANNOUNCES BRENT G. RONDON AS PASBDC INTERNATIONAL TRADE COMMITTEE LEAD



KUTZTOWN, Pa. — Pennsylvania Small Business Development Center (PASBDC) is happy to announce Brent G. Rondon as being chosen as the new lead for the PASBDC international trade program. We appreciate all the work he has done at his former institution and currently with University of Pittsburgh SBDC and the network as a whole. Rondon will succeed Martin Brill, who retired in June, in this role.

PASBDC Locations

Bucknell University
Clarion University
Duquesne University
Gannon University
Indiana University of Pennsylvania
Kutztown University of Pennsylvania
Lehigh University
Penn State
Saint Francis University
Saint Vincent College
Shippensburg University
Temple University
University of Pittsburgh
University of Scranton
Widener University
Wilkes University

Brent G. Rondon is currently the Senior Management Consultant for the Small Business Development Center, Institute for Entrepreneurial Excellence, Innovation Institute at the University of Pittsburgh. In that capacity he consults with export-import clients as well as with immigrant/international entrepreneurs/foreign direct investors. He is also the PASBDC international trade lead coordinator serving as the point of contact for all international trade consultants in the PASBDC network.

“I am delighted to be the next international trade committee lead for the PASBDC. I have some big shoes to fill after Martin’s great work. I am looking forward to working with all of the international trade consultants in the network as well as with the export agencies at the federal and state levels,” said Rondon.

He received a Master’s Degree of Public Administration and International Affairs (GSPIA) and a Graduate Certificate in Latin American Studies from the University of Pittsburgh. His undergraduate studies were in Lima, Peru receiving a Bachelor’s Degree in Agriculture Engineering from La Molina National University. He is a Certified Global Business Professional (CGBP) from NASBITE International. He is on the board of Global Pittsburgh, Welcoming Pittsburgh, the Pittsburgh Metropolitan Area Hispanic Chamber of Commerce, Sister Cities International, NASBITE International and the

Pittsburgh Cultural Trust Diverse Communities Group. He is fluent in Spanish and intermediate in Portuguese.

“After the retirement of Martin Brill and the work he has dedicated to the Kutztown University SBDC and the PASBDC Network, we are honored and looking forward to having Brent Rondon from the University of Pittsburgh SBDC serve as the PASBDC international trade lead coordinator and act as the point of contact for all international trade consultants in the PASBDC network. As the lead coordinator, Brent will be in charge of the monthly international trade meetings, partner meetings with PA OIBD and the US Commercial Service, Pittsburgh & Philadelphia SBA District Offices. He will also serve as a resource, support and referral to SBA as needed. In addition to mentoring consultants within the network who are looking to expand their knowledge to complete a trade certification,” said Sonya Smith, Associate State Director of the PASBDC.

Previously, he was the Manager of the Global Business Program at the Duquesne University Small Business Development Center (SBDC). He managed the Pacific Alliance export project to assist U.S. equipment manufacturers to enter Latin American countries. Many of his clients were awarded the Export of The Year Award by the U.S. Small Business Administration. He has led trade missions to countries such as Germany, Netherlands, Belgium, France, China, Mexico, Colombia, Peru, Chile and Brazil.

About the Pennsylvania Small Business Development Center (PASBDC)

The Pennsylvania Small Business Development Centers (SBDC) supports the economic development of Pennsylvania by providing entrepreneurs and small businesses with individual consultations, comprehensive education, and information necessary to help their businesses start, grow, and prosper. SBDCs deliver consulting services and educational programs through a network of 16 locations across Pennsylvania SBDC. Consultants work with entrepreneurs in confidential, one-to-one sessions to help them with issues including new business development, shaping a business plan, investigating funding opportunities, and much more. SBDCs also address concerns about navigating and recovering during the COVID-19 crisis. Additional services include helping with disaster loan applications, long-term planning, economic loss estimations, and business preparedness. For more information on the Pennsylvania SBDC services and impact, please visit www.pasbdc.org.

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