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FOR IMMEDIATE RELEASE

Exports and International Trade Topic of Saint Vincent College SBDC 5th Annual Global Growth Conference in Latrobe

SBDC Locations

Bucknell University

Clarion University

Duquesne University

Gannon University

Indiana University
of Pennsylvania

Kutztown University
of Pennsylvania

Lehigh University

Lock Haven University

Penn State University

Saint Francis University

Saint Vincent College

Shippensburg University

Temple University

University of Pittsburgh

University of Scranton

The Wharton School,
University of Pennsylvania

Widener University

Wilkes University

LATROBE, PA – [Saint Vincent College Small Business Development Center's](#) (SBDC) Center for Global Competitiveness will host its [5th Annual Global Growth Conference](#) on Thursday and Friday, March 21 and 22. This two-day conference is designed to address market development, financial risk associated with international business transactions, and to ensure ongoing compliance with U.S. Export Controls and Regulations.

“Understanding obligations as a U.S. exporter is critical to success in overseas markets,” said Saint Vincent College SBDC Director James Kunkel. “Businesses should not overlook widespread and profitable international business opportunities because their company lacks properly trained personnel,” he added.

Business owners and managers are encouraged to attend the Global Growth Conference to increase their knowledge of the business of exporting. The event will feature global market practitioners from some of the world’s leading multi-nationals including Alcoa, Baker Hughes, Bayer, Kennametal, PPG, U.S. Steel and Westinghouse who will share their best practices, personal experiences and strategies for success.

A Keynote lunch presentation will be delivered by Special Agent Robert D. Zalno of the Federal Bureau of Investigation, Pittsburgh Division. Mr. Zalno will discuss counter intelligence in today’s marketplace.

Specialized sessions on export control reform, AES (automated export system) and ITAR (international traffic in arms regulations) will be presented by representatives from Cohen & Grigsby, P.C. Additional presenters include Compliance Assurance LLC who will address export controls (specialty metals, materials and technology and software) and Fifth Third Bank who will speak on eliminating financial risk and error.

The conference will take place in the Saint Vincent College Fred M. Rogers Center from 8 a.m. to 5 p.m. on March 21 and 8 a.m. to 4:30 p.m. on March 22. Breakfast and lunch are included, and the conference qualifies for CPE credits. The event is co-sponsored by Fifth Third Bank, Westmoreland County Industrial Development Corporation, Westmoreland County Airport Authority, Fay-Penn Economic Development Council, Southwestern Pennsylvania Commission and the U.S. Commercial Service.

The cost to attend for the full two-day conference is \$500, \$300 for one day. Advance registration is required and seating is limited. Interested companies should contact the SBDC directly at (724) 537-4572 or register online at <http://tinyurl.com/svcglobal>.

Saint Vincent College SBDC is part of a statewide system of college- and university-based small business development centers, whose mission is to provide high quality education and consulting services to entrepreneurs, to help them start and grow their businesses in the competitive global economy. To obtain additional information, contact the Saint Vincent College SBDC at (724) 537-4572 or visit their website at <http://www.stvincent.edu/sbdc>.

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About Pennsylvania Small Business Development Centers (SBDC)

The Pennsylvania Small Business Development Centers (SBDC) supports the economic development of Pennsylvania by providing entrepreneurs and small businesses with individual consultation, comprehensive education and information necessary to help their businesses start, grow, and prosper. SBDCs deliver consulting services and educational programs through a network of [18 locations](#) across Pennsylvania. SBDC consultants work with small business owners and entrepreneurs in confidential, individualized sessions to help them with issues including new business development, shaping a business plan, investigating funding opportunities, and much more. For more information on the Pennsylvania SBDC services and impact, please visit www.pasbdc.org.