



## Small Business Development Centers

Helping businesses start, grow, and prosper.

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FOR IMMEDIATE RELEASE  
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## Pennsylvania SBDC Joins with Pennsylvania Credit Union Association for Financial Success Seminars for Boomer Business Owners

### SBDC Locations

Bucknell University  
Clarion University  
Duquesne University  
Gannon University  
Indiana University of Pennsylvania  
Kutztown University of Pennsylvania  
Lehigh University  
Lock Haven University  
Penn State University  
Saint Francis University  
Saint Vincent College  
Shippensburg University  
Temple University  
University of Pittsburgh  
University of Scranton  
The Wharton School, University of Pennsylvania  
Widener University  
Wilkes University

PHILADELPHIA, Pa. – The [Pennsylvania Small Business Development Centers](#) (SBDC) have joined with the [Pennsylvania Credit Union Association](#) (PCUA) to offer two seminars in October for aspiring and established Boomer business owners in the Pittsburgh and Bethlehem regions.

A growing number of people age 50-plus are turning interests, hobbies or skills into a small business. Whether aspiring business owners are interested in starting a small business right away or are intending to wait until after retirement, now is the time to explore the possibilities.

“Boomers represent one of the fastest growing groups of business owners, and the SBDC stands ready to help them realize their entrepreneurial goals,” said Pennsylvania SBDC State Director Christian Conroy. “We are especially pleased to have the financial expertise of the PCUA as part of these newly launched seminars,” he added.

“Pennsylvania’s Credit Unions are in business to improve their members’ financial lives,” said Patrick Conway, PCUA President & CEO. “As more credit union members become entrepreneurial, their credit union is there to provide the financing to support their small businesses.”

According to data from the [Kauffman Foundation’s 2015 State of Entrepreneurship](#), Boomers are twice as likely to be planning to start a business within a year as Millennials. Data also shows that the share of new entrepreneurs aged 55-64 represents 23 percent of all business owners, which is up 9 percent from 1996.

Aspiring Boomer business owners should register to attend these informative programs to learn about business start-up and financial basics such as the taxes and licenses needed to start their business and legal entity options for their new venture. Experienced financial and legal professionals will be present to discuss financial planning related to starting a small business, loan types and how to work with their local banker, as well as U.S. Small Business Administration resources to assist new entrepreneurs.

(MORE)

Two no-fee seminars are scheduled for Wednesday, October 7 in Eastern and Western Pennsylvania:

**Financial Success Seminar for Boomer Business Owners – Eastern Pennsylvania**

Wednesday, October 7, 2015, 9:30 - 11:30 a.m.

[First Commonwealth Federal Credit Union, 257 Brodhead Road, Bethlehem, PA 18017](#)

Representatives from: First Commonwealth Federal Credit Union; People First Federal Credit Union; RLB Accountants; Leasavoy, Butz, and Seitz, LLC; the Lehigh University SBDC; and the U.S. Small Business Administration will be on hand to present and take questions from attendees.

Admission is no cost, but pre-registration is required. To register, send an email with your name, address, and telephone number to [insbdc@lehigh.edu](mailto:insbdc@lehigh.edu) or call (610) 758-3980.

**Financial Success Seminar for Boomer Business Owners – Western Pennsylvania**

Wednesday, October 7, 2015, 9:30 - 11:30 a.m.

[Clearview Federal Credit Union, 8805 University Boulevard, Moon Township, PA 15108](#)

Representatives from Clearview Federal Credit Union; CUNA Brokerage Services; Maiello Brungo & Maiello, LLP; The University of Pittsburgh SBDC; and the U.S. Small Business Administration will be on hand to present and take questions from attendees.

Admission is no cost, but pre-registration is required. To register, send an email with your name, address, and telephone number to [iee@innovation.pitt.edu](mailto:iee@innovation.pitt.edu) or call (412) 648-1542.

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**About Pennsylvania Small Business Development Centers (SBDC)**

The Pennsylvania SBDC network is the only statewide, nationally accredited program that provides high quality one-on-one consulting, training and information resources to empower new and existing businesses. SBDC consultants work with entrepreneurs in confidential, individualized sessions to help them with a range of business issues including testing a new business proposition, shaping a business plan, investigating funding opportunities, and much more. The SBDC program is a public/private partnership with the U.S. Small Business Administration, the Pennsylvania Department of Community and Economic Development and 18 universities and colleges across the Commonwealth. For more information on the Pennsylvania SBDC services and impact, please visit [www.pasbdc.org](http://www.pasbdc.org).

**About Pennsylvania Credit Union Association (PCUA)**

Credit unions are financial cooperatives that provide affordable financial services to help their owner/members. The Harrisburg-based Pennsylvania Credit Union Association is a trade association that provides legislative, promotional, educational, and operational support for nearly 400 credit unions in Pennsylvania. These credit unions have assets in excess of \$38 billion and serve more than 3.8 million members. For additional information about credit unions or to find a credit union near you, visit [www.ibelong.org](http://www.ibelong.org).