
CONTACT

Kelly Cofrancisco
(215) 746-6474

kcofran@wharton.upenn.edu

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Pennsylvania SBDC Announces Catherine Tyson as 2013 State Star

SBDC Locations

Bucknell University
Clarion University
Duquesne University
Gannon University
Indiana University
of Pennsylvania
Kutztown University
of Pennsylvania
Lehigh University
Lock Haven University
Penn State University
Saint Francis University
Saint Vincent College
Shippensburg University
Temple University
University of Pittsburgh
University of Scranton
The Wharton School,
University of
Pennsylvania
Widener University
Wilkes University



Catherine Tyson, Manager of the Emerging Enterprise Program at the University of Pittsburgh SBDC joins with Christian Conroy, State Director of the Pennsylvania SBDC network during the 2013 State Star Awards Ceremony at the 33rd America's SBDC Annual Conference.

PHILADELPHIA – [Pennsylvania Small Business Development Centers](#) (SBDC) have announced that Catherine Tyson of the [University of Pittsburgh SBDC](#) has been awarded the 2013 State Star for Pennsylvania. Tyson was awarded during a ceremony at the America's SBDC Annual Conference held in Orlando, Florida in September.

“Over her long tenure with the SBDC, Catherine has shown adaptability to evolve and respond to new directions within the program. The innovative ways that business consultants, such as Catherine, handle the complex issues they encounter are why our clients start, grow and succeed at such exceptional rates,” said Conroy. “We are proud to recognize Catherine for her outstanding client service and dedication to the Pennsylvania SBDC program,” he concluded.

Employed with the University of Pittsburgh SBDC for nearly two decades, Tyson serves as the manager of the Emerging Enterprise Program, where she oversees ten students that assist her in her client work. Tyson's nomination lauded her dedication saying that no matter what is happening, she always thinks about her business clients first insuring that each client is treated and offered the same level of service.

(MORE)

Each quarter, University of Pittsburgh SBDC Director Ray Vargo randomly contacts a number of the consulting team's clients to hear in the client's own words how they feel their engagement is progressing and the quality of the service they are receiving. "Consistently when I talk to Catherine's clients they rave about the quality of service she provides but more importantly they emphasize that they truly feel that Catherine cares about their business," he stated.

Annually, one top performer from each state within the national network of SBDCs is recognized for their contributions to their SBDC program and is awarded the State Star designation at America's SBDC Annual Conference. Employees are chosen for their exemplary performance, making a significant contribution to their state or regional SBDC program and for showing a strong commitment to small business.

For a high resolution photo of Catherine Tyson, please contact Kelly Cofrancisco at (215) 746-6474 or kcofran@wharton.upenn.edu.

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About Pennsylvania Small Business Development Centers (SBDC)

The Pennsylvania SBDC network is the only statewide, nationally accredited program that provides high quality one-on-one consulting, training and information resources to empower new and existing businesses. SBDC consultants work with entrepreneurs in confidential, individualized sessions to help them with a range of business issues including testing a new business proposition, shaping a business plan, investigating funding opportunities, and much more. The SBDC program is a public/private partnership with the U.S. Small Business Administration, the Pennsylvania Department of Community and Economic Development and 18 universities and colleges across the Commonwealth. For more information on the Pennsylvania SBDC services and impact, please visit www.pasbdc.org.