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FOR IMMEDIATE RELEASE

## **Pennsylvania SBDC Announces Robin Burtner as 2014 State Star**

The [Pennsylvania Small Business Development Centers \(SBDC\)](#) have announced Robin Burtner of the [Shippensburg University SBDC](#) as the 2014 State Star for Pennsylvania. Burtner will be awarded during a ceremony at the America's SBDC Annual Conference in September at the Gaylord Texan Hotel & Convention Center in Grapevine, Texas.

"We are extremely proud to recognize Robin for her work and dedication to small business as our 2014 State Star," said Pennsylvania SBDC State Director Christian Conroy. "Robin has proved to be an integral team player at her center and has also contributed greatly to our statewide network," said Conroy.

Burtner has been employed with the Shippensburg University SBDC since its founding in January 2007. She began her career in the role of office manager/budget coordinator and soon after took on the roles and responsibilities of educational programs coordinator and business consultant. Robin is described as "the hub of our Center," by Shippensburg SBDC Director, Mike Unruh, who nominated her for the award.

At her SBDC, Burtner plans and presents educational programs, spurs new business formations, generates client capital acquisition and much more. In 2013 alone, Burtner's work accounted for 32 percent of her center's deliverable hours recording 42 percent of all capital formation by her clients and 52 percent of all business starts. This year, one of Burtner's clients also won the 2014 Pennsylvania State System of Higher Education (PASSHE) statewide Student Business Plan Competition. In her nomination, several SBDC clients expressed their gratitude stating that they could not have accomplished their goals without her guidance and support.

Every year, one top performer from each state within the national network of SBDCs is recognized for his or her contributions to his or her SBDC program. Each top performer is awarded the "State Star" designation for his or her state at America's SBDC Annual Conference. Employees are chosen for their exemplary performance, making a significant contribution to their state or regional SBDC program, and for showing a strong commitment to small business.

(MORE)

SBDC Locations

Bucknell University  
Clarion University  
Duquesne University  
Gannon University  
Indiana University  
of Pennsylvania  
Kutztown University  
of Pennsylvania  
Lehigh University  
Lock Haven University  
Penn State University  
Saint Francis University  
Saint Vincent College  
Shippensburg University  
Temple University  
University of Pittsburgh  
University of Scranton  
The Wharton School,  
University of  
Pennsylvania  
Widener University  
Wilkes University

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**About Pennsylvania Small Business Development Centers (SBDC)**

*The Pennsylvania SBDC network is the only statewide, nationally accredited program that provides high quality one-on-one consulting, training and information resources to empower new and existing businesses. SBDC consultants work with entrepreneurs in confidential, individualized sessions to help them with a range of business issues including testing a new business proposition, shaping a business plan, investigating funding opportunities, and much more. The SBDC program is a public/private partnership with the U.S. Small Business Administration, the Pennsylvania Department of Community and Economic Development and 18 universities and colleges across the Commonwealth. For more information on the Pennsylvania SBDC services and impact, please visit [www.pasbdc.org](http://www.pasbdc.org).*