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FOR IMMEDIATE RELEASE

**PENNSYLVANIA SBDC ANNOUNCES MARCIA MCGAVISK AS
THE 2020 STATE STAR FOR PENNSYLVANIA**



Marcia McGavisk

KUTZTOWN, Pa. — Associate State Director, Sonya Smith, announced Marcia McGavisk as the Pennsylvania Small Business Development Center (PASBDC) 2020 State Star during a PASBDC Virtual Professional Consultant Symposium Friday, July 17.

McGavisk joined the PASBDC in December 2018 and has a dual role as Director of Capital Acquisition at Kutztown SBDC. As part of the PASBDC Lead Office, she is responsible for oversight of capital formation goals and training consultants to assess the creditworthiness of borrowers for lenders.

“To say I was thrilled, surprised and humbled to receive this prestigious award would be an understatement,” said McGavisk. “I am thankful to work for this incredible organization. This award belongs to all of us for all the collective work and dedication to serve small businesses.”

To help small businesses during the COVID-19 pandemic, McGavisk has co-hosted webinars on the Helpful Guide to Understanding the SBA Economic Injury Disaster Loan (EIDL) and Payroll Protection Loan (PPP) Application process. She also assisted clients in the network of 16 centers across Pennsylvania with managing their information to successfully apply and track expenses for the SBA loan programs to receive loan forgiveness.

“McGavisk also spends part of her time assisting aspiring, startup, growing and some troubled businesses within the Kutztown SBDC five county service territory,” Smith said. “As many entrepreneurs requiring the assistance of SBA, Marcia continues to stay up to date on all SBA SOPs and program rule requirements.”

Before joining the PASBDC as director of capital acquisition, McGavisk worked more than 25 years in commercial SBA 7A lending. She was also the vice president of operation at one of the largest SBA 504 lenders in the Commonwealth.

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PASBDC Locations

- Bucknell University
- Clarion University
- Duquesne University
- Gannon University
- Indiana University of Pennsylvania
- Kutztown University of Pennsylvania
- Lehigh University
- Penn State
- Saint Francis University
- Saint Vincent College
- Shippensburg University
- Temple University
- University of Pittsburgh
- University of Scranton
- Widener University
- Wilkes University

About the Pennsylvania Small Business Development Center (SBDC)

The Pennsylvania Small Business Development Centers (SBDC) supports the economic development of Pennsylvania by providing entrepreneurs and small businesses with individual consultation, comprehensive education and information necessary to help their businesses start, grow and prosper. SBDCs deliver consulting services and educational programs through a network of 16 locations across Pennsylvania. SBDC consultants work with entrepreneurs in confidential, one-to-one sessions to help them with issues including new business development, shaping a business plan, investigating funding opportunities and much more. SBDCs also address concerns of navigating and recovering during the COVID-19 crisis. Additional services include helping with disaster loan applications, long-term planning, economic loss estimations and business preparedness. For more information on the Pennsylvania SBDC services and impact, please visit www.pasbdc.org.