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PENNSYLVANIA SBDC ANNOUNCES MARCIA MCGAVISK AS THE 2020 STATE STAR FOR PENNSYLVANIA

KUTZTOWN, Pa. — Associate State Director, Sonya Smith, announced Marcia McGavisk as the Pennsylvania Small Business Development Center (PASBDC) 2020 State Star during a PASBDC Virtual Professional Consultant Symposium Friday, July 17.

McGavisk joined the PASBDC in December 2018 and has a dual role as Director of Capital Acquisition at Kutztown SBDC. As part of the PASBDC Lead Office, she is responsible for oversight of capital formation goals and training consultants to assess the creditworthiness of borrowers for lenders.

“McGavisk also spends part of her time assisting aspiring, startup, growing and some troubled businesses within the Kutztown SBDC five county service territory,” Smith said. "As many entrepreneurs requiring the assistance of SBA, Marcia continues to stay up to date on all SBA SOPs and program rule requirements.”

Before joining the PASBDC as director of capital acquisition, McGavisk worked more than 25 years in commercial SBA 7A lending. She was also the vice president of operation at one of the largest SBA 504 lenders in the Commonwealth.

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About the Pennsylvania Small Business Development Center (SBDC)
The Pennsylvania Small Business Development Centers (SBDC) supports the economic development of Pennsylvania by providing entrepreneurs and small businesses with individual consultation, comprehensive education and information necessary to help their businesses start, grow and prosper. SBDCs deliver consulting services and educational programs through a network of 16 locations across Pennsylvania. SBDC consultants work with entrepreneurs in confidential, one-to-one sessions to help them with issues including new business development, shaping a business plan, investigating funding opportunities and much more. SBDCs also address concerns of navigating and recovering during the COVID-19 crisis. Additional services include helping with disaster loan applications, long-term planning, economic loss estimations and business preparedness. For more information on the Pennsylvania SBDC services and impact, please visit www.pasbdc.org.