



in conjunction with FEMA's

AMERICA'S
PrepareAthon!

-Presents-

Guest Presenter



Donna Yale
PennTAP
Advanced IT Solutions
Team Leader

FREE BRINGING YOUR BUSINESS ONLINE

A seminar for small business owners

April 30, 2014

11AM to 1PM

Topics include:

- Creating an Effective Business Website
- Cloud Tools
- Search Engine Optimization
- Social Media Marketing
- Mobile Web Usage
- Disaster Preparedness

**Wilkes University
Marts Gym
274 S Franklin St.
Wilkes-Barre, PA
Room 203
Light lunch
will be
served!**

To register call 570-408-4340

***All attendees must register prior to attending**

Donna Yale is the Advanced IT Solutions Team Leader for Penn State University's Pennsylvania Technical Assistance Program (PennTAP) working out of the Towanda, Pennsylvania, area. Donna provides technical assistance to small and midsize organizations and businesses across Pennsylvania, in all industry sectors, by providing hands-on technical assistance, information, and referrals to other resources and programs

Donna's background includes more than thirty years of IT development experience with several large corporations as well as the experience she has obtained working with small businesses while at PennTAP.