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**FOR IMMEDIATE RELEASE**

## **Pennsylvania SBDC Announces Chuck Pierce as ASBDC State Star**

### **SBDC Locations**

Bucknell University  
Clarion University  
Duquesne University  
Gannon University  
Indiana University  
of Pennsylvania  
Kutztown University  
of Pennsylvania  
Lehigh University  
Lock Haven University  
Penn State University  
Saint Francis University  
Saint Vincent College  
Shippensburg University  
Temple University  
University of Pittsburgh  
University of Scranton  
The Wharton School,  
University of Pennsylvania  
Widener University  
Wilkes University



*(From Left): Chuck Pierce, Senior Business Consultant, Wilkes University SBDC, 2012 Pennsylvania State Star; Christian Conroy, State Director, Pennsylvania SBDC.*

PHILADELPHIA, PA – Pennsylvania Small Business Development Centers (SBDC) State Director Christian Conroy announced that Chuck Pierce of the Wilkes University SBDC has been selected as the 2012 State Star of the Pennsylvania SBDC.

“I am delighted to make this announcement, and to recognize Chuck Pierce for his extraordinary contributions to businesses affected by the flooding of 2011 caused by Hurricane Irene and Tropical Storm Lee,” said Conroy.

Chuck Pierce is the senior business consultant at the Wilkes University SBDC serving Carbon, Columbia, Luzerne, Schuylkill and Sullivan counties in Pennsylvania. Pierce was chosen by the Pennsylvania SBDC for being an outstanding performer, making a major contribution to the Wilkes SBDC program, and showing a strong commitment to small businesses in Northeast Pennsylvania.

“It is an honor to accept this award,” said Pierce, “and to have the opportunity every day to assist so many entrepreneurs achieve the dream of starting and succeeding in their own business.”

Each year, America's Small Business Development Center (ASBDC) Network recognizes top performers nationwide at its Annual Conference. A special awards reception honoring the ASBDC 2012 State Stars was held on Tuesday, September 11, 2012 in New Orleans, Louisiana in conjunction with ASBDC's 32nd Annual Conference. The reception was graciously sponsored by Constant Contact, Inc.

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**About Pennsylvania Small Business Development Centers (SBDC)**

*The Pennsylvania Small Business Development Centers (SBDC) supports the economic development of Pennsylvania by providing entrepreneurs and small businesses with individual consultation, comprehensive education and information necessary to help their businesses start, grow, and prosper. SBDCs deliver consulting services and educational programs through a network of [18 locations](#) across Pennsylvania. SBDC consultants work with entrepreneurs in confidential, one-to-one sessions to help them with issues including new business development, shaping a business plan, investigating funding opportunities, and much more. For more information on the Pennsylvania SBDC services and impact, please visit [www.pasbdc.org](http://www.pasbdc.org).*

**About America's Small Business Development Center (ASBDC)**

*ASBDC is a partnership uniting private enterprise, government, higher education and local nonprofit economic development organizations. ASBDC is the Small Business Administration's largest partnership program, providing management and technical assistance to help Americans start, run and grow their own businesses. With about 1,000 centers across the nation, America's SBDC network provided business consulting to approximately 200,000 clients, training for more than 400,000 attendees, and other forms of management and technical assistance to approximately 600,000 small businesses and aspiring entrepreneurs last year. Learn more at [www.asbdc-us.org](http://www.asbdc-us.org).*