



Small Business Development Centers

Helping businesses start, grow, and prosper.

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FOR IMMEDIATE RELEASE

Pennsylvania SBDC Partners with SBA and AARP for National Encore Entrepreneur Day Events in Eastern and Western Pennsylvania

SBDC Locations

- Bucknell University
- Clarion University
- Duquesne University
- Gannon University
- Indiana University of Pennsylvania
- Kutztown University of Pennsylvania
- Lehigh University
- Lock Haven University
- Penn State University
- Saint Francis University
- Saint Vincent College
- Shippensburg University
- Temple University
- University of Pittsburgh
- University of Scranton
- The Wharton School, University of Pennsylvania
- Widener University
- Wilkes University

PHILADELPHIA – The Pennsylvania Small Business Development Centers (SBDC) along with the U.S. Small Business Administration (SBA) and AARP will team up October 2 to present the first Encore Entrepreneur Day events in eastern and western Pennsylvania. Partnering organizations also include the Women’s Business Centers (WBCs), and SCORE chapters. The Pennsylvania events are part of a national outreach campaign designed to match entrepreneurs over the age of 50 with successful business owners and community leaders for advice and assistance.

Programming at each event includes a panel discussion spotlighting entrepreneurs who will discuss their experience starting a business. SBDC, SBA, WBC and SCORE representatives will also be on hand to discuss the resources available to assist encore entrepreneurs to reach their business goals.

WHO: Pennsylvania SBDCs
U.S. Small Business Administration
AARP
SCORE chapters
Women’s Business Centers

WHAT: National Encore Entrepreneur Day

WHEN: Tuesday, October 2, 2012

WHERE:	Eastern Pennsylvania Event	Western Pennsylvania Event
	10:00 a.m. – 12:00 p.m. Lehigh University Iacocca Hall/Mountaintop Campus Wood Dining Room 111 Research Drive Bethlehem, PA 18015	1:00 p.m. – 3:00 p.m. Seton Hill University Reeves Theater 1 Seton Hill Drive Greensburg, PA 15601

COST: No cost

REGISTRATION:	Eastern Pennsylvania Event	Western Pennsylvania Event
	Online: www.lehigh.edu/sbdc	Online: www.e-magnify.com
	By Phone: (610) 382-3068	By Phone: (412) 395-6560

National Encore Entrepreneur Day is part of a national effort by SBDCs, SBA and AARP to promote entrepreneurship among individuals ages 50 and older. With many individuals over the age of 50 interested in becoming entrepreneurs and 63 percent of Americans planning to work during retirement, small business ownership is a good option. Small business owners who use SBDC consultants see bigger sales, hire more workers and stay in business longer. SBDCs will provide the management consulting and education services older entrepreneurs need to successfully start and grow businesses and create jobs through their partnership with SBA and AARP.

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About Pennsylvania Small Business Development Centers (SBDC)

The Pennsylvania Small Business Development Centers (SBDC) supports the economic development of Pennsylvania by providing entrepreneurs and small businesses with individual consultation, comprehensive education and information necessary to help their businesses start, grow, and prosper. SBDCs deliver consulting services and educational programs through a network of [18 locations](#) across Pennsylvania. SBDC consultants work with entrepreneurs in confidential, one-to-one sessions to help them with issues including new business development, shaping a business plan, investigating funding opportunities, and much more. For more information on the Pennsylvania SBDC services and impact, please visit www.pasbdc.org.