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FOR IMMEDIATE RELEASE

**Pennsylvania SBDC Partners with SBA and AARP for
National Encore Entrepreneur Day Events in
Eastern and Western Pennsylvania**

SBDC Locations

Bucknell University
Clarion University
Duquesne University
Gannon University
Indiana University
of Pennsylvania
Kutztown University
of Pennsylvania
Lehigh University
Lock Haven University
Penn State University
Saint Francis University
Saint Vincent College
Shippensburg University
Temple University
University of Pittsburgh
University of Scranton
The Wharton School,
University of Pennsylvania
Widener University
Wilkes University

PHILADELPHIA – The Pennsylvania Small Business Development Centers (SBDC) along with the U.S. Small Business Administration (SBA) and AARP will team up October 2 to present the first Encore Entrepreneur Day events in eastern and western Pennsylvania. Partnering organizations also include the Women’s Business Centers (WBCs), and SCORE chapters. The Pennsylvania events are part of a national outreach campaign designed to match entrepreneurs over the age of 50 with successful business owners and community leaders for advice and assistance.

Programming at each event includes a panel discussion spotlighting entrepreneurs who will discuss their experience starting a business. SBDC, SBA, WBC and SCORE representatives will also be on hand to discuss the resources available to assist encore entrepreneurs to reach their business goals.

WHO: Pennsylvania SBDCs
U.S. Small Business Administration
AARP
SCORE chapters
Women’s Business Centers

WHAT: National Encore Entrepreneur Day

WHEN: Tuesday, October 2, 2012

WHERE:	Eastern Pennsylvania Event	Western Pennsylvania Event
	10:00 a.m. – 12:00 p.m. Lehigh University Iacocca Hall/Mountaintop Campus Wood Dining Room 111 Research Drive Bethlehem, PA 18015	1:00 p.m. – 3:00 p.m. Seton Hill University Reeves Theater 1 Seton Hill Drive Greensburg, PA 15601

COST: No cost

REGISTRATION:	Eastern Pennsylvania Event	Western Pennsylvania Event
	Online: www.lehigh.edu/sbdc	Online: www.e-magnify.com
	By Phone: (610) 382-3068	By Phone: (412) 395-6560

National Encore Entrepreneur Day is part of a national effort by SBDCs, SBA and AARP to promote entrepreneurship among individuals ages 50 and older. With many individuals over the age of 50 interested in becoming entrepreneurs and 63 percent of Americans planning to work during retirement, small business ownership is a good option. Small business owners who use SBDC consultants see bigger sales, hire more workers and stay in business longer. SBDCs will provide the management consulting and education services older entrepreneurs need to successfully start and grow businesses and create jobs through their partnership with SBA and AARP.

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About Pennsylvania Small Business Development Centers (SBDC)

The Pennsylvania Small Business Development Centers (SBDC) supports the economic development of Pennsylvania by providing entrepreneurs and small businesses with individual consultation, comprehensive education and information necessary to help their businesses start, grow, and prosper. SBDCs deliver consulting services and educational programs through a network of [18 locations](#) across Pennsylvania. SBDC consultants work with entrepreneurs in confidential, one-to-one sessions to help them with issues including new business development, shaping a business plan, investigating funding opportunities, and much more. For more information on the Pennsylvania SBDC services and impact, please visit www.pasbdc.org.